



PhD Conference on Business economics & Management

# Blurring Boundaries

Within and Between Organizations and Institutions

## March 19<sup>th</sup> 2010

Nyenrode Business Universiteit  
The Netherlands

**Keynote Speakers:**

**Prof. Michael Hitt**  
Texas A&M University, TX, USA

**Prof. John Cantwell**  
Rutgers Business School, NY area, USA

**Prof. Charles Weinberg**  
Sauder Business School, BC, Canada

**Key Dates:**

Abstract: November 15<sup>th</sup> 2009  
Final Paper: February 15<sup>th</sup> 2010  
Registration: February 1<sup>st</sup> 2010

**More Information: [www.prebem.nl](http://www.prebem.nl)**

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PhD Researchers  
in Business economics & Management

## CALL FOR PAPERS

The 11<sup>th</sup> PhD Conference on Business Economics and Management will take place in Breukelen, the Netherlands, at the Nyenrode Business Universiteit on **Friday 19<sup>th</sup> March, 2010**. PREBEM is a Dutch organization for PhD researchers in Business Economics and Management in the Netherlands and Flanders. The PREBEM Conference is held every one and a half years, aiming to inspire the participants with new ideas and to foster contacts and collaboration among PhDs.

The theme of the Conference this year is "**Blurring Boundaries: Within and Between Organizations and Institutions.**" Globalization has created new ways of doing business, new institutions to oversee them, and has introduced a spectrum of new protagonists to the international arena. Scholars and practitioners have been challenged by this environment to find new ways to interact and, in the process, many of the traditional boundaries that have existed within and between organizations and institutions have become increasingly blurred. The conference aims to shed light on the research stream. PhD researchers at all stages of their research projects are invited to submit challenging and innovative papers addressing both theoretical and practical aspects of the scope of the conference (in English).

PREBEM 2010 welcomes the contributions on the topic from the fields but not limited to economics; strategic management and organization; finance and accounting; marketing; human resources management; information systems; innovation, entrepreneurship and small business management.

The conference will be structured around three keynote speeches and two parallel presentation sessions for individual papers. Authors wishing to participate should submit 1,500 words abstracts for full paper presentations or posters, following the submission guidelines which can be found on our official conference site.

**SUBMISSION DEADLINE: November 15<sup>th</sup>, 2009**

### Other important Dates:

Notification of acceptance: December 18<sup>th</sup>, 2009.

Early Registration Deadline: February 1<sup>st</sup>, 2010.

Full paper submission due: February 15<sup>th</sup>, 2010.

Further information on Call for Papers, Important Dates, Registration Form, Fees, Objectives, Topics, Keynote Lectures, and Organizing Committee is available on the website: <http://www.prebem.nl/>

Kind Regards,  
PREBEM TEAM 2010

The PREBEM TEAM can be reached at the NOBEM office:

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